

Station WVBTV-TV NORFOLK, VA.
Advertiser () OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1537
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
SC=*

--- REMARKS ---
THIS IS A NEW CONTRACT
TOTAL 56,125
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10A-11A	Millionaire	:30	\$20.00	10/30-11/02	8	1	8	\$160.00	
				Buyline Comment: MILLIONAIRE								
	2	M-TU	10A-11A	Millionaire	:30	\$20.00	11/05-11/06	4	1	4	\$80.00	
				Buyline Comment: MILLIONAIRE								
	3	TU-F	2P-3P	Steve Wilkos	:30	\$50.00	10/30-11/02	8	1	8	\$400.00	
				Buyline Comment: STEVE WILKOS								
	4	M	2P-3P	Steve Wilkos	:30	\$50.00	11/05-11/05	2	1	2	\$100.00	
				Buyline Comment: STEVE WILKOS								
	5	TU-F	3P-4P	Jerry Springer	:30	\$60.00	10/30-11/02	4	1	4	\$240.00	
				Buyline Comment: JERRY SPRINGER								
	6	M	3P-4P	Jerry Springer	:30	\$60.00	11/05-11/05	1	1	1	\$60.00	
				Buyline Comment: JERRY SPRINGER								
	7	TU-F	4P-5P	Steve Wilkos	:30	\$100.00	10/30-11/02	8	1	8	\$800.00	
				Buyline Comment: STEVE WILKOS								
	8	M	4P-5P	Steve Wilkos	:30	\$100.00	11/05-11/05	2	1	2	\$200.00	
				Buyline Comment: STEVE WILKOS								

EC'd Yes

Last Received: 10/29/2012 8:51 AM

Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() GMMB	Rep Firm								
Advertiser	() OBAMA FOR AMERICA	3050 K ST NW		Sales Office	() PHILADELPHIA							
Product	BARACK OBAMA	WASHINGTON, DC 20007		Salesperson	() ANJIE BRADY							
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Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938							
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	
	9	TU-F	5P-6P	Buyline Comment: JERRY SPRINGER	:30	\$100.00	10/30-11/02	4	1	4	\$400.00	
	10	M	5P-6P	Buyline Comment: JERRY SPRINGER	:30	\$100.00	11/05-11/05	1	1	1	\$100.00	
	11	TU-F	6A-7A	Buyline Comment: THE DAILY BUZZ	:30	\$20.00	10/30-11/02	4	1	4	\$80.00	
	12	M-TU	6A-7A	Buyline Comment: THE DAILY BUZZ	:30	\$20.00	11/05-11/06	2	1	2	\$40.00	
	13	TU-W,F	10P-1045P	Buyline Comment: LATE NEWS	:30	\$500.00	10/30-11/02	3	1	3	\$1,500.00	
	14	TH	1030P-11P	Buyline Comment: LATE NEWS	:30	\$500.00	11/01-11/01	1	1	1	\$500.00	
	15	M	10P-1045P	Buyline Comment: LATE NEWS	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	16	TU-W	1045P-11P	Buyline Comment: SPORTSWRAP	:30	\$300.00	10/30-10/31	2	1	2	\$600.00	
	17	M	1045P-11P	Buyline Comment: SPORTSWRAP	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	18	SA	1030P-11P	Buyline Comment: LATE NEWS AFTER SPORTS	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	19	SU	10P-1045P	Buyline Comment: LATE NEWS	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	

Rep Order#	6868647	Ver#	1	Status	New	Traffic Order#	10/29/2012 9:55 AM
EC'd	Yes					Last Received:	10/29/2012 8:51 AM
							Showing Buylines: All Lines

Printed: 10/29/2012 9:55 AM
Last Received: 10/29/2012 8:51 AM
Showing Buylines: All Lines

Traffic Order#

Ver# 1 Status New

6868647

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
	20	M	9P-10P	-----	:30	\$800.00	11/05-11/05	2	1	2	\$1,600.00
		Buyline Comment: MOB DOCTOR									
	21	TU	8P-9P	-----	:30	\$1,500.00	10/30-10/30	2	1	2	\$3,000.00
		Buyline Comment: RAISING HOPE/BEN AND KATE									
	22	TU	9P-10P	-----	:30	\$1,500.00	10/30-10/30	2	1	2	\$3,000.00
		Buyline Comment: NEW GIRL/MINDY PROJECT									
	23	W	8P-10P	-----	:30	\$1,500.00	10/31-10/31	2	1	2	\$3,000.00
		Buyline Comment: X FACTOR									
	24	TH	8P-1030P	-----	:30	\$1,500.00	11/01-11/01	2	1	2	\$3,000.00
		Buyline Comment: X FACTOR									
	25	F	8P-9P	-----	:30	\$400.00	11/02-11/02	2	1	2	\$800.00
		Buyline Comment: KITCHEN NIGHTMARE									
	26	SA	3P-630P	-----	:30	\$300.00	11/03-11/03	4	1	4	\$1,200.00
		Buyline Comment: COLLEGE FOOTBALL									
	27	SA	7P-1030P	-----	:30	\$300.00	11/03-11/03	4	1	4	\$1,200.00
		Buyline Comment: COLLEGE FOOTBALL									
	28	SU	1P-415P	-----	:30	\$6,000.00	11/04-11/04	4	1	4	\$24,000.00
		Buyline Comment: REDSKINS FOOTBALL									
	29	SU	12P-1P	-----	:30	\$700.00	11/04-11/04	1	1	1	\$700.00
		Buyline Comment: FOX NFL SUNDAY									
	30	SU	8P-10P	-----	:30	\$1,500.00	11/04-11/04	2	1	2	\$3,000.00
		Buyline Comment: X FACTOR LIVE									

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	42	M-TU	7A-8A	WAVY FOX NEWS AT 7A	:30	\$125.00	11/05-11/06	4	1	4	\$500.00	
	43	TU-F	11A-12P		:30	\$20.00	10/30-11/02	8	1	8	\$160.00	
	44	M-TU	11A-12P		:30	\$20.00	11/05-11/06	4	1	4	\$80.00	
	45	TU-F	9A-10A		:30	\$20.00	10/30-11/02	4	1	4	\$80.00	
	46	M-TU	9A-10A		:30	\$20.00	11/05-11/06	1	1	1	\$20.00	
	47	M-TU	5A-6A		:30	\$5.00	11/05-11/06	1	1	1	\$5.00	

---REPORT TOTALS---

Report Totals: 137 / \$56,125.00

---SALES MONTHLY TOTALS---

Nov 12: 137 / \$56,125.00
Sales Totals: 137 / \$56,125.00
Station Totals: 137 / \$56,125.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$215,865	CATV 0%	WAVY 19%	WGNT 14%	WPXV 0%	WTKR 16%
		WTVZ 11%	WVBT 26%	WVEC 14%		

---COMPETITIVE COMMENTS---

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COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE